

Date: 19.07.2021

## **BÄCHLER CHANGES TO CORPORATE – FROM RED TO BLUE**

Dear customers and business partners,

today we would like to inform you about an exciting news from our company:

Bächler Feintech AG has been part of the Klingel medical metal group for quite some time. We are therefore pleased to announce that we will now also visually represent this great community and thus implement a change in corporate identity. The "BÄCHLER RED", that you have been familiar with until now, will now become "BÄCHLER BLUE".

What does this change mean for our business relationship?

For you, this change means first and foremost that we will continue to position ourselves as your strong partner nationally and internationally and work for you with joint forces. With this unit, we are bundling and focusing the resources and strengths of all successful traditional companies in the Klingel medical metal group. We are thus increasing our innovative strength and speed to prepare ourselves in the best possible way for the challenges of the future: with higher production capacities and specific production and process know-how. In other words: We are becoming even better, even faster, and now visually one unit.

We also cordially invite you to visit our new homepage. Here you will find more information about the portfolio and the history of Bächler Feintech AG as well as all the details about your benefits at Klingel medical metal group.

We would also like to take the opportunity to thank you for your trust and the great cooperation. We are happy to continue growing together with you and look forward to a positive future.

Stay healthy!

With kind regards the team of Bächler Feintech AG





